



# SPORTS WOMEN FOR CHANGE

EXCHANGE • IMPACT • CREATIVITY

The Football United Sportswomen for Change (SWFC) Virtual Leadership Program is supported by the Commonwealth through the Council for Australian-Arab Relations, which is part of the Department of Foreign Affairs and Trade.

# About Football United



An initiative born in 2006 from the School of Public Health and Community Medicine at the University of New South Wales, Football United creates chances for youth from disadvantaged communities. Brought together through the magic of football, Football United programs engage and inspire young people through life skills and leadership education along with the delivery of free, easily accessible and regular football, in schools and communities. Since 2014 Football United operates in partnership with the Creating Chances social enterprise it co-founded, providing internationally and nationally renowned best practice, evidence-based programs promoting positive youth development through sport.



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SYDNEY



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# About the Program

Between February - March 2022, Football United will be hosting the third Sportswomen for Change Leadership Program supported by the Commonwealth through the Department of Foreign Affairs and Trade's Council for Australian-Arab Relations.

The 6-week virtual leadership program will foster inclusion and cross-cultural exchange of 20 emerging leaders in sport to champion sports for social change between Australia and Arab regions.

The program will provide emerging female leaders a sophisticated virtual learning experience with access to expert facilitators and the tools to develop creative solutions and positive change in their communities.



Australian Government



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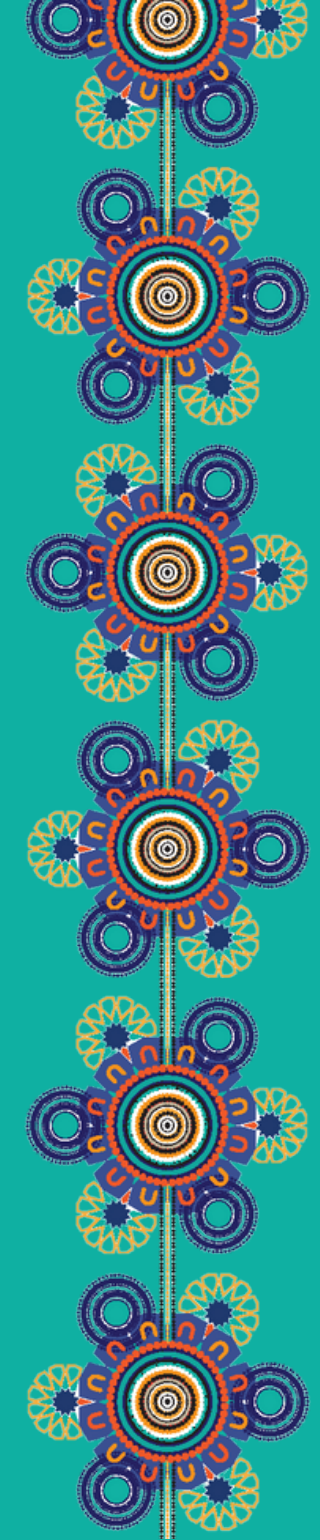


# Why are we hosting?



By bringing together high profile Australian and Arab women, including previous SWFC program participants as mentors and facilitators, and promising emerging female leaders as participants, it will provide a rich collaborative experience to promote impact, creativity and exchange across both regions.

It will showcase and demonstrate the powerful role that Australian and Arab women in sport can play to contribute to achieving the SDGs.



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# Themes

## Impact

Participants will be provided the skills and tools through virtual workshops to create initiatives that will have sustained impact on their local communities.

## Creativity

Participants will be guided through a design-thinking problem solving process to inspire action at a community and policy level using creative tools.

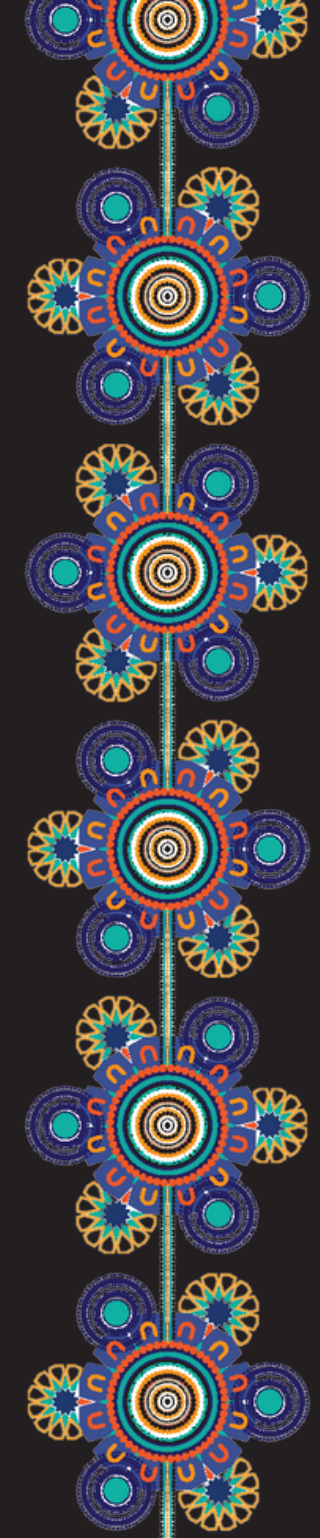
## Exchange

Participants will expand their network and collaborate to understand different cultures and exchange knowledge and ideas in sport for social change.



# Program Benefits

- Make life-long friends and expand your network
- Sessions delivered by expert facilitators and coaches from around the world
- Sophisticated virtual experience through live streaming, keynote speakers, interactive workshops, live panel and more!
- Receive a Program “Pack” including resources, leadership journal and an SWFC shirt AND access to an online portal for all resources, workshops and activities
- Inter-cultural exchange: learn about and collaborate with others
- Opportunity to promote your organisation globally
- Improve your self-awareness and leadership skills
- Improve your knowledge on inclusive game design, event coordination, coaching, design thinking and social enterprises
- Improve your knowledge and understanding of sports for social and the Sustainable Development Goals

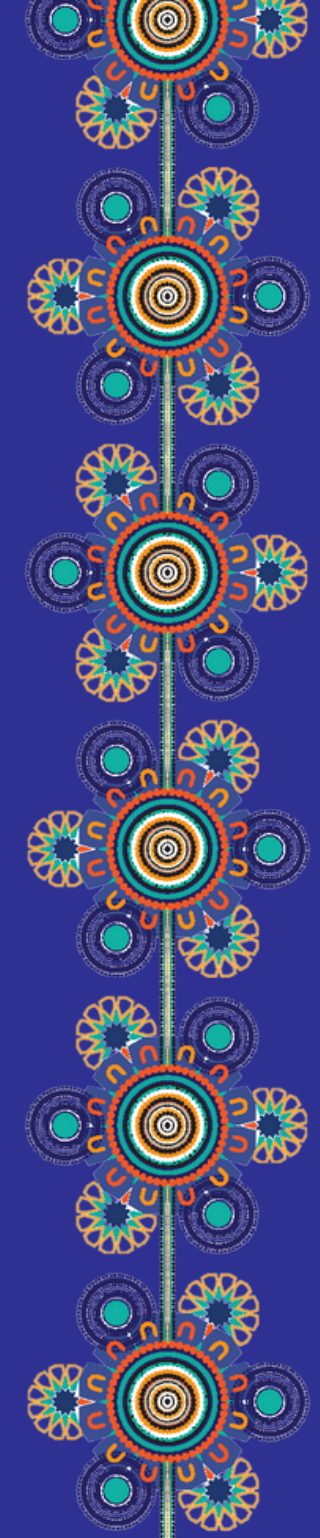


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# Application Selection Criteria

- Emerging female leaders, aged between 18-30 years old
- Committed to advocating for sport as a vehicle for social change
- Currently participate, volunteer or work with an organisation or club as an administrator, coach, mentor, referee, or athlete
- Interested in getting to know other people from different backgrounds and developing new skills
- Willing to share your own experiences and knowledge about how your organisation/project uses sport as a tool to promote positive social change through online discussions, workshops and team building activities
- Available for the duration of the program and be able to communicate via internet leading up to the forum
- Commit to ongoing communication and contribute to the network after the forum
- Strong English communication skills



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# International applicants must come from one of the following countries

Algeria

Bahrain

Egypt

Iraq

Jordan

Kuwait

Lebanon

Libya

Morocco

Oman

Palestine

Qatar

Saudi Arabia

Somalia

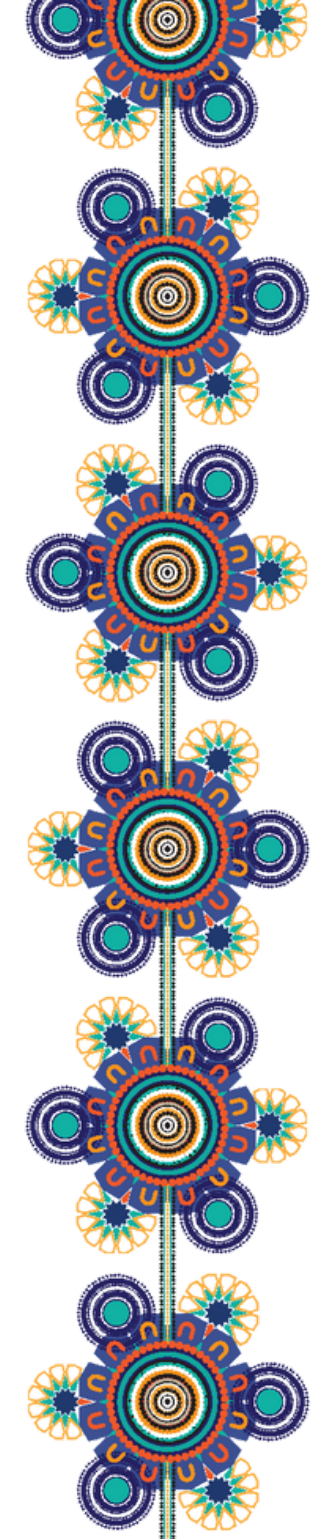
Sudan

Syria

Tunisia

United Arab Emirates

Yemen



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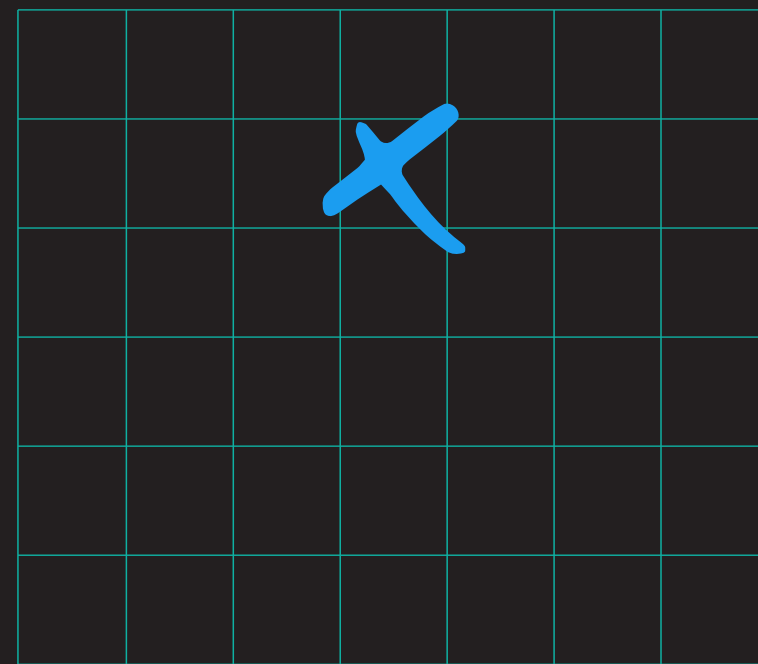


# Timeline

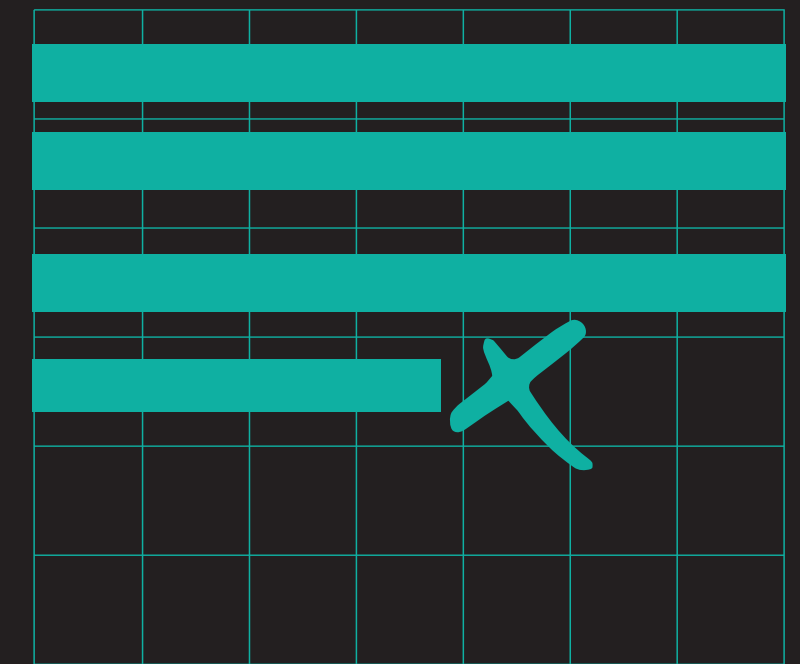
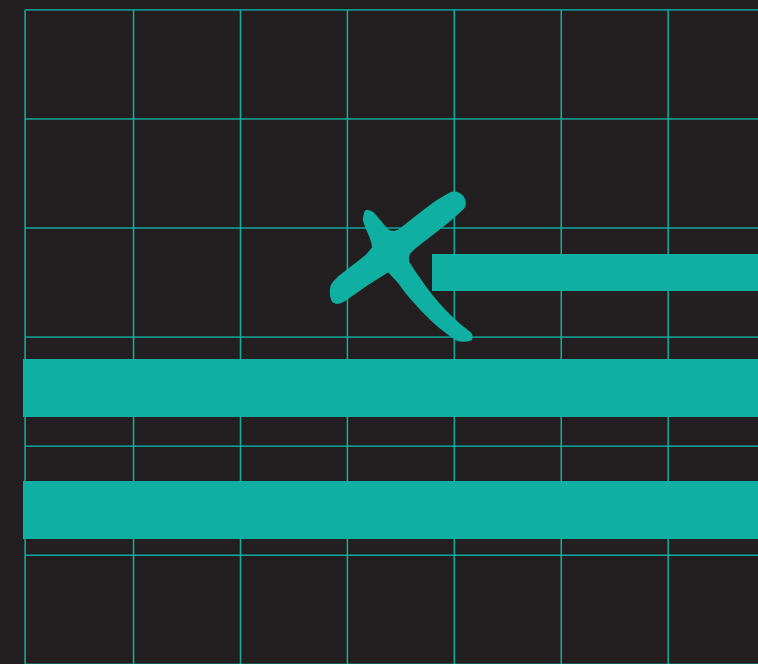
Applications Open:  
Wed 7 Dec - Fri 24 Dec



Successful Applicants  
informed: Early Jan



Program Launch: 14 Feb  
Program Ends: 25 Mar



The program will run over 6 weeks, 2 sessions per week, and each session will be approximately 2 hours.

# How to Apply

To apply you must:

- Submit a 1-page CV that highlights your experience and achievements
- Submit a 1-minute video outlining who you are and why you want to join the programs
- Provide a written reference from a professional within your organisation
- Complete our online registration form via our website.

Follow this link for our online application form and more information:

<http://footballunited.org.au/swfc>

Applications close on Friday 24th Dec 2021

For more information contact:

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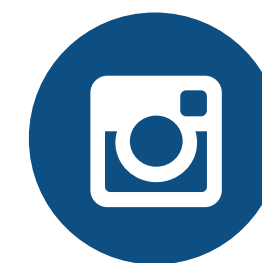
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